

Groupbuzz

Case Study

Client Information

Clubbuzz is a professional website that can be updated directly by a selection of people within the sports club, but far more than that, a powerful management tool that really does meet the needs of sports clubs looking expecting their club to function smoothly on the web and to take the pressure off the committee and ensure the club runs smoothly and efficiently. Clubbuzz provides sports clubs with high quality solutions that allows sports clubs to spend less time managing their club and helps them in organize and indulge in more sports related activities by getting in touch with each and every member in a click of a button.

Client Brief

With the success of Clubbuzz, a portal meant purely for sports clubs, the owners realized the need for a portal catering to activity specific groups. They, subsequently, went on to come up with GroupBuzz, a portal meant exclusively for groups from different walks of life viz. cookery, artists, writers, church groups etc. GroupBuzz is dedicated to creating an optimum end user experience for group owners and members. To achieve this, the owners wanted to build a portal that meets the demands of groups of all shapes and sizes wanting a professional website to manage their members and member payments. They also worked towards making GroupBuzz a platform open for different groups where they can plan various meet ups, activities, exchange ideas and manage payments and accounts hassle free, efficiently and fast. Considering the requirements the client approached Josh Software for a scalable, real-time and efficient solution based on Ruby on Rails framework.

The Josh Software Edge:

Looking at the requirement, Clubbuzz looked for a developer team who could create a totally new and customized web based portal from scratch and selected the Josh team to take up this challenge. Readily taking on the challenge put forth, Josh Software not only delivered an advanced scalable solution, but also did so in within 4 months of receiving the brief. The solution delivered by the josh team prides itself on its ability to handle and process a large amount of data at one time. This solution enables a particular group owner to filter the information amongst group members. This solution also empowers the group owner to keep a track of payments that are coming and can also be obtained in the form of a statistical report. This statistical report can also be generated for other activities like, monthly meet-ups and activities organized, members as per their seniority, attendance of members in different activities organized in the past.

So apart from its functional characteristics, the solution has enabled an easy mode of communication for group owners and its members. The group owner can broadcast a message to all its members, and depending on the response, a report is generated on the number of responses received and pending. Apart from the above features GroupBuzz also schedules activities of different groups in a calendar helping groups to organize themselves efficiently.

Impact:

Post its launch in Feb 2015, the online portal witnessed a great response. Users from different interest groups were impressed by this unique solution making the day to day operation and interaction easy and efficient. In a short period of time, the

portal has received 16 registered groups and increasing every month. While working with Clubbuzz on this project, Josh Software was able to derive solution that can handle heavy and large amount of data in a shorter span of time, which also helped improve the performance of the platform immensely. Looking at the current rate of reach in terms of group engagement, GroupBuzz is envisioning to go mobile in its next evolution of growth.